



# Rhythmix Cultural Works

2022  
Sponsorship Program

Rhythmix invites you to invest in the arts and help guarantee a thriving, well-rounded future for Alamedans and our neighboring communities. Your sponsorship will help Rhythmix provide free and low-cost arts programming to engage the community, strengthen our local economy and enhance the quality of life in Alameda.

## Sponsor Now

Your year-round sponsorship includes company recognition at ALL of the following events.

**Pour Your HeART Out Benefit for Youth Arts (July 30, 2022)**

**Island City Waterways Art Walk Series:  
TWO free public art events in Alameda (April 9 & May 6, 2022)**

**'Round the World Music, Dance & Art Festival (Fall 2022)**

**FREE arts programming in support of underserved families**

**Island City Waterways: Uprooted (at the former Naval Air Station, Alameda Point)  
12 free performances featuring 50+ artists serving 2,000+ people and 500 students (May 20-22, 2022)**

All events will be held safely outdoors adhering to COVID-19 safety guidelines, broadcast virtually, and/or held in-person as possible.



Depending upon your sponsorship level, your business will be prominently featured in all event-related promotional materials, including online (social media, email newsletter to 3,000+ subscribers, Rhythmix.org website), print advertising (posters, banners, brochures, postcards, ads) and stage recognition at live and outdoor events with a total estimated Reach of 40,000+ per event!

## 2022 Sponsorship Levels\*

	INNOVATOR \$1,500	VISIONARY \$2,500	IMPRESARIO \$5,000	MOVER & SHAKER \$10,000	ARTS ANGEL \$25,000
<b>SPONSORED EVENTS</b>					
Company logo + link on RCW webpage					
Company logo on sponsored event web pages, email newsletter and social media					
Company logo on printed material for events (flyers, programs, postcards)					
Stage recognition at sponsored events					
Complimentary Tickets to Pour Your heART Out	2 tickets	4 tickets	6 tickets	8 tickets	10 tickets
Print Ad in Island City Waterways program booklet (must be received by March 25, 2022)		1/4 Page AD	1/2 Page AD	3/4 Page AD	Full Page AD
Company Logo/Name Recognition on digital Tickets					
<b>*Sponsorship Levels are customizable!</b>					

Thank you for your support of the ARTS in Alameda and the East Bay!

<b>Ways to Sponsor</b>	<b>Call</b> 510.865.5060	<b>Email</b> sponsor@rhythmix.org	<b>Website</b> rhythmix.org/sponsorship
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